



KERALAM MUSEUM OF HISTORY & HERITAGE

PARK VIEW, THIRUVANANTHAPURAM-33

(Nodal agency of all museums under Cultural Affairs Dept. Govt. of Kerala)
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KIM- 83/2013

Expression of Interest (E.O.I)

Sub:- Preparation of DPR for setting up of District Heritage Museum, Palakkad

Expression of Interest (E.O.I) is invited from reputed, experienced and competent museum consultancy firms for preparation of DPR for setting up of the District Heritage Museum, Palakkad. The details relating to the eligibility criteria, terms & conditions and other information relating to this E.O.I can be downloaded from the website: www.museumkeralam.org The last date for submission of proposals is 5 pm on 3.7.2017.

Trivandrum
9.06.2017

Executive Director
Keralam Museum

EXPRESSION OF Interest (EOI)

For Selection of Museum Consultancy firm for preparation of DPR

For Setting up of the District Heritage Museum, Palakkad

The Proposal: Palakkad District Heritage Museum

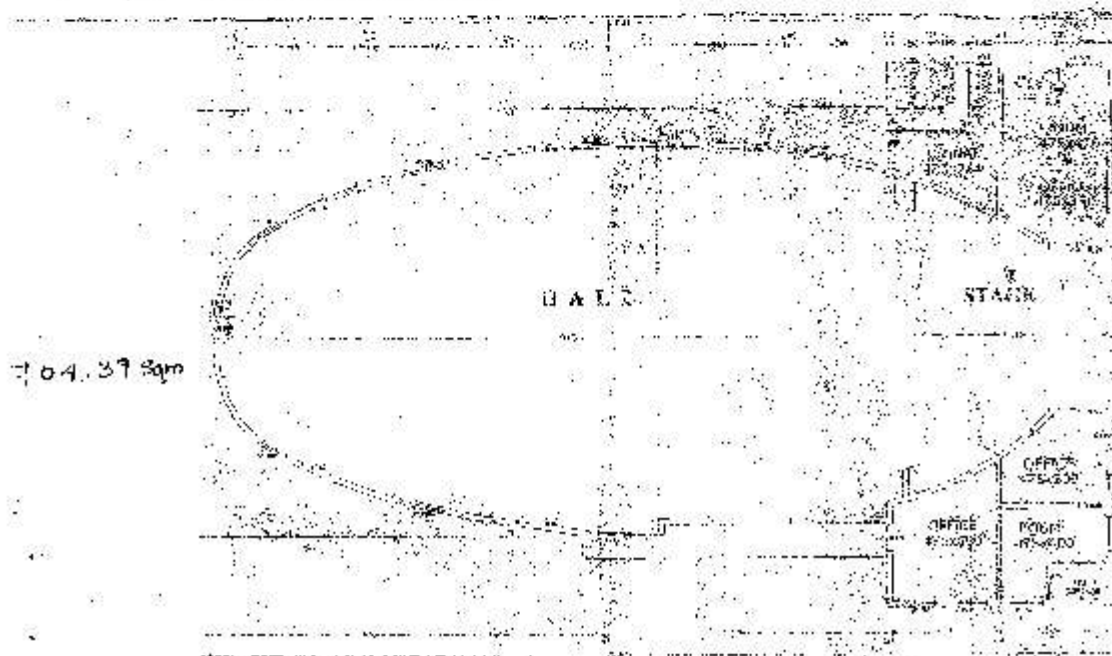
(i) Scope and Objectives of the Museum

The main objective of the proposed District Heritage Museum is to highlight the peculiar features of the culture, history and heritage of Palakkad District. The District is the nerve centre of classical music in the state. Hence we have to highlight the musical tradition of Palakkad, along with musical tradition of Kerala. Hence it was decided to set up the District Heritage museum at Palakkad with special emphasis on highlighting the musical tradition and showcasing all available musical instruments of Kerala. The District Heritage Museum is proposed to be set up at the Palakkad Mani Iyer Memorial Auditorium at Palakkad. As the District of Palakkad has got religious, cultural and historical importance, and matters relating to above aspects will also be showcased. A note on the galleries proposed is attached.

Location of the Museum

The District Heritage Museum of Palakkad is proposed to be set up at Mani Iyer Memorial Auditorium, behind Rosi School compound in the Palghat Town. At present there is a moderately large hall renovated for the purpose of setting up of the District Heritage Museum. A large collection of musical instruments are at present kept in the Hall.

(ii) Site Plan of the Museum



(i) Scope of the Work

- Design of galleries & display of museum objects/preparation of Diaromas/Type of museum furniture with cost.
- Conservation of objects
- General Lighting/Museum Lighting, interpretational signages, disaster management measures.
- Suggestion for digital presentation of objects.
- Suggestion for structural modification.
- Preparation of mechanism for temperature control inside the Museum.
- Facilities for entry of differentially abled.
- Suggestions for services like sanitation facilities, museum café, souvenir shop, museum theatre.
- Design for façade treatment (modification of exterior of the building.)
- **Preparation of item wise rate cost estimate for all the components suggested for the project.**
- A note on the galleries proposed in the museum is attached.

Thus Expression of Interest for preparation of DPR for the setting up of District Heritage Museum, Palakkad is invited from reputed National and International Level consultants, having experience of similar nature of works.

(ii) Period of completion of work (2 months)

The successful bidder must complete work and submit DPR within 2 months from the date of issue of work order.

(iii) Site Visit

Agencies/Firms are advised to visit the site and its surroundings and satisfy themselves before submitting bids. They shall be deemed to have full knowledge of the site whether they inspect it or not and no extra charges consequent upon any misunderstanding or otherwise shall be allowed.

ELIGIBILITY CRITERIA FOR APPLYING

With a view to ensure a thoroughly professional implementation of the project consultant/consultancy firm must have the association of such

individual(s)/domain expert(s) of archaeology/history / museum background. This is an essential requisite.

1. The applicant should be a Conservation Architect/Designer/Design firm/Company/Consortium of allied professional/organization.

Appropriate documents supporting their status must be submitted.

2. The applicant should have proven experience of preparation of DPR for at least 2 museums with a project out lay of Rs. One Crore each.

3. The applicant should have the requisite ability to follow the designs and drawings to execute the work, ability to manage complex situations and to effectively co-ordinate the work with the concerned offices/ officers of the department

4. The applicant should have academic, technical and financial capabilities on the lines, mentioned below.

a. Experience - The applicant should have a minimum of 5 years experience in heritage works, having handled projects related to museums works at National / State level and must have accomplished at least 1 museums/exhibitions projects in total as detailed below

i) At least one Project related to Heritage/Historic/ Antiquities/museum exhibition/Art Treasures themes including designing/setting up/publication, etc. with Govt./NGO/Institutions/private museums in India or abroad.

b. Financial soundness - The applicant should have:

i. Tax registration number/PAN number and

ii. Minimum turnover of at least Rs. 30 Lakh in each of the last 3 years.

c. Technical Expertise- To provide the project a professional & right direction, the associated/employed panel of expert(s) should have the following qualifications:

i. The principal applicant should have a recognized degree/diploma in Design/Architecture

ii. At least one member should be a Historian/Art Historian/Social Scientist

iii. At least one member should have a degree/diploma in Archaeology/ Conservation/ Museology/ Museum Science or equivalent or have commensurate experience in the field.

- iv. At least one member should have a degree/diploma in Art Conservation or have commensurate experience in the field.
 - v. Others in the panel should include artists, fabricators, casters, modelers, painters, sculptors, graphic designers with sound background & experience in their respective fields of artistic works, exhibit fabrication, display, graphics & interpretational signage.
4. All Relevant documents are (self attested) to be submitted. The applicant should also attach consent letters of the list of associated / employed panel of expert(s) with museum, archaeology & art and history background.
5. Interested applicants are requested to submit the following documents with the EOI in order to facilitate assessment of adequacy of the resources and expertise available with the Consultant or the Consulting Firms:
- General profile of the firm.
 - Annual turnover for the last 3 years.
 - Experience of working in similar projects with documentary proof.
 - Details of works in hand. (Including project cost and scope of work)
 - List of permanent and professional employees and consultants having experience in the required area of experience alongwith their consent letter.
 - The firm must indicate Financial quote for the Preparation of DPR with payment schedule and the quote should be inclusive of all statutory taxes. Taxes will be deducted as per rules from the bills at source. (to be placed in a separate sealed envelope).

6. Evaluation Methodology

The evaluation will be a two-stage process

Stage 1 – General cum Technical Bid Evaluation

Stage 2 – Commercial Evaluation

1.1.1 General cum Technical Bid Evaluation

The evaluation will involve validating the credentials submitted in the format as prescribed. Credentials without valid proof will be invalid and will not be

considered for eligibility. Keralam Museum reserves the right to accept or reject proof of credentials at its sole discretion without having to give reasons to the Bidders thereof.

The Bidders proposed implementation methodology, project management methodology and on-site construction supervision methodology will also be considered for General cum Technical evaluation.

The following weight age criteria will be adopted during technical evaluation:

S.No.	Evaluation Criteria- Parameters	Bidder's response	Max. Score
1.	<p>Company Background and Experience – The Company/Agency should be operating in the field of Architectural Consultancy work/jobs or related Projects during the last three Financial Years (2014-15, 2015-16 and 2016-17) with an average annual turnover as under:</p> <p>I. (Turnover upto Rs 5 crores - Points:10, >5 to 10 crores -Points:13, >10 crores - Points:15)</p> <p>A Copy of Balance Sheet/ an authentic audited document clearly specifying above services of the Company/Agency is required.</p>		15
2.	<p>Number of employees- Should have on its rolls, adequate number of qualified Architects with experience and continuous registration with the Council of Architecture for at least 7 (seven) years, as on the date of application</p> <p>Qualified Architects - 5 marks if Qualified Architects strength is upto 10 in any of the projects for at least period of one year, 10 marks if Qualified Architects strength is more than 10.</p> <p>For key personnel, enclose certified copy of registration with Council of Architecture or concerned professional body.</p>		10
3.	Winning of design competitions and prestigious awards.		

	<p>Details of design competitions won, and awards received.</p> <p>Also enclose copy of documentary proof of winning design competitions/awards</p>		20
4.	<p>Company Incorporation & their presence</p> <p>a.) 5 marks if company is upto 5 years old (as on date of application), 10 marks if bidder company is more than 5 year old</p> <p>a.) 5 marks if Bidder is having one branch in Kerala, 10 marks if Bidder is having 2 or more branches anywhere in Kerala .</p>		10
5.	<p>Architectural Consultancy work; Having experience of consultancy assignments / jobs completed during the last three years ending on 31st March 2017 on projects worth a total of at least 10 crores for construction of Museum and Interpretation Centre, academic and training institutes, office/institutional complexes with significant conferencing and training infrastructure etc.</p> <p>Experience in consultancy assignments / jobs</p> <p>– The firm should provide for three citations (in various price bands) of consultancy assignments / jobs or related Project assignments completed by Company/Agency during the last three years of the value as under:</p> <p>I. [(Project value > 50 lacs) upto 5 projects - Points:10, 6 to 10 projects - Points:20, > 10 projects - Points:30)]</p> <p>Proof of successful completion of engagements and remuneration pertaining to consultancy assignments / jobs</p>		30

	or related Projects (Work Order/Completion Certificate/ Client Certificate and citations) are required.(Additional points can be allotted if projects experience is with State/Central Govt.)		
6.	Technical Presentation (Subjective evaluation)		15
7.	Total Score		100

The minimum qualifying scoring will be 50% of total score.

In the event only one Bidder qualifies, **Keralam Museum** will have the right to place the order with the single qualified Bidder. In the event that none of the Bidders qualify, then **Keralam Museum** at its discretion may choose to waive the criteria to select two top most Bidders in scoring. Also **Keralam Museum** may, at its sole discretion, decide to seek more information from the respondents in order to normalize the bids. However, respondents will be notified separately, if such normalization exercise is resorted to.

Only those Bidders who fulfill **Keralam Museum**'s functional & technical requirements and comply with the eligibility criteria will be short listed for commercial bid opening.

Evaluation of Financial Bid

- a) The Financial Bids of the technically qualified bidders will be opened on the prescribed date in the presence of the bidder representatives
- b) The bidder with the lowest financial bid (L1) will be awarded 100% score.
- c) Financial Scores for other than L1 bidders will be evaluated using the following formula:

$$\text{Financial Score of a Bidder} = \left\{ \left(\frac{\text{Financial Bid of L1}}{\text{Financial Bid of the Bidder}} \right) \times 100 \right\} \% \text{ (Adjusted to two decimal places)}$$

- d) Only fixed price financial bids indicating total price for all the services specified in this bid document will be considered.
- e) The bid price will include all taxes and levies and shall be in Indian Rupees.
- f) Errors & Rectification: Arithmetical errors will be rectified on the following basis: "If there is a discrepancy between the unit price and the total price that is

obtained by multiplying the unit price and quantity, the unit price shall prevail and the total price shall be corrected. If there is a discrepancy between words and figures, the amount in words will prevail”.

Combined Evaluation of Technical & Financial Bids

- a) The technical and financial scores secured by each bidder will be added using weightage of 70% and 30% respectively to compute a Composite Bid Score.
 - b) The bidder securing the highest Composite Bid Score will be declared as the Best Value Bidder for award of the Project.
 - c) In the event the bid composite bid scores are ‘tied’, the bidder securing the highest technical score will be declared as the Best Value Bidder for award of the Project.
7. The successful bidder has to provide a letter of acceptance to Keralam Museum of History and Heritage, Trivandrum within three days of receiving communication about his/her selection from the Department.
 8. The successful bidder will have to sign an agreement with payment schedule at the time of award of the work.
 9. The period of validity of Expression of Interest would be 30 days after opening of Technical bid.
 10. Keralam Museum of History and Heritage reserves all the rights to reject or accept any/all EOI applications, without assigning any reason. The Department takes no responsibility for the delay, loss or non receipt of any submission or letter sent by post, within the prescribed time period.

Application / EOI in sealed cover complete in all respect and super scribed "Expression of Interest for preparation of DPR for District Heritage Museum, Palakkad" shall be submitted at the following address. Interested consultants/ consortia of consultants can download the EOI documents from the website www.museumkeralam.org The last date for receipt of application is 5 pm on 3.07.2017.

Executive Director
Keralam Museum of History and Heritage
Trivandrum

District Heritage Museum, Palakkad

The Contents of the Museum and the Galleries proposed

Main Segments proposed in the New Museum

It is proposed to set up the following segments to highlight and reflect the heritage and culture of Palakkad. Conceptually the museum will showcase the culture and heritage, tangible as well as intangible, themes and images. Special emphasis will be given to portray their myths and legends, festivals and fairs and the movements with the help of images, dioramas and thematic signages. The following are some of the segments proposed to be included in the museum.

(i) The legacy of Palakkad

At present the rich legacy of Palakkad District and the religious and social harmony of the district and the significance of so many important centres of worship of all the religions were not properly documented and exhibited in the present museum at Mani Iyer Hall. Hence all aspects relating to the heritage, culture and history of Palakkad District will be collected, documented and exhibited with the help of pictures, objects, dioramas and modern methods of digital display in the proposed museum.

(ii) Museum of Music

The Palakkad district has a rich tradition of music. It is our duty to preserve and promote traditional music and other arts. The following segments will be arranged in the proposed museum.

- (a) Apart from highlighting the famous musicians of the Palakkadan region, specific provision will be made in the proposed museum, with the help of high- tech facilities, to hear the melodious voices of the great masters of Carnatic music. The museum theatre will make arrangements for special sessions of music therapy to the lovers of traditional music.
- (b) A portrait gallery of leading musicians of Palakkad and Kerala as a whole will be set up in this gallery.
- (c) Efforts will be made for collection of manuscripts and the original instruments used by the great musicians and for the scientific display with descriptive notes of the donors.

(iii) Museum of Musical Instruments

The most important segment of the Palakkad Heritage Museum will be

gallery/galleries on the musical instruments. At present there is a huge collection of a varied type of musical instruments- Western, Indian and typical Kerala type of musical instruments- kept in the Mani Iyer Auditorium- This largest collection of musical instruments in India, is the result of the lifetime work of Mr. Joseph V. Fernandez, a native of Thiruvananthapuram.











Galleries in the proposed Museum are as follows:

- (a) Gallery of Western & Classical Instruments**
- (b) Gallery of Indian Stringed Instruments**
- (c) Gallery of Indian percussion instruments**
- (d) Gallery of Traditional Kerala instruments**
- (e) Gallery of Folk and Tribal Art instruments**
- (f) Gallery of Traditional Temple instruments**

(g) Donors Gallery

(h) Gallery of Traditional dress used by musicians/folk artist while performing with musical instruments

(i) An Experience gallery: A hand –on opportunity for visitors to play many types of musical instruments in the museum is proposed to be set up in the museum.

The above classification is only temporary and the final display will be made on the basis of expert advice and under the supervision of experts in the field.

Each gallery will be equipped with kiosk with all details of that gallery and with LCD screen to see the details of the instruments and with facilities for hearing the melodious notes of the instruments placed inside the gallery.

(iv) Gallery on important personalities of Palakkad

In this gallery the important personalities of Palakkad in the socio-cultural and political field will be depicted through portraits, photo etc. giving details about their contributions.

(v) Re- inventing Bharathapuzha or (Nila River)

Bharathapuzha river, the lifeline of the Southern Malabar, needs urgent renovation and improvement. As part of this programme the history of the River, its routes, its tributaries and the culture and art that developed on the banks of Bharathapuzha river will be showcased by using interactive multimedia kiosks, illustrations and models. The importance of protecting the river from over-exploitation and pollution and thereby re-invent this great river and the river basin will be highlighted through this segment of the museum.

(vi) Access to traditional healthcare- the Ayurveda Museum

Palakkad is famous for traditional ayurvedic medicine and some of the very famous centres of traditional Ayurvedic treatment are located in Palakkad district. It is our duty to protect and preserve for the future generations, the glory and value of Ayurveda. Hence a special segment of the proposed museum will be used to highlight the glory of Ayurveda and the contribution of the Ayurvedic Acharyas of Palakkad to the Ayurvedic heritage of Kerala.

Dioramas and models depicting the traditional Ayurvedic treatment will be set

up in the museum.

(vii) Museum of Folklore

Folklore represents the footprints of the social, cultural and artistic life and achievements of the region. Thus, an important segment of the museum will be a museum of folklore. The folklore segment of the museum will showcase the varied nature and tradition of the folklore of the region. Palakkad is famous for its Poorams and Nerchas.

Photographs of men and women belonging to various folk communities, their folk performances, festivals and fairs will be exhibited.

(viii) Gallery of Agrarian Heritage of Palakkad

Palakkad is known as the ‘granary of Kerala’ and ‘the rice bowl’ of Kerala. The rich agrarian tradition of Palakkad will be showcased with the help of dioramas and models.

(ix) An Archival Gallery

All available records on the history, culture and heritage of Palakkad will be collected from different archives and will be exhibited in this gallery.

(x) Museum to be interactive

The proposed museum will be set up with interactive devices to make it more visitor friendly and enjoyable. Galleries are to be set up with computer assisted kiosks with details of objects and with proper signages and descriptions.- use of digital technology to be explored for making museum interactive.

(xi) Any other innovative/special proposals/design to enhance the quality of the Museum, including proposals/designs for museum lighting display.

The above suggestion are indicative of the general pattern of the museum. Innovative suggestion with suitable display/designs are quite welcome.

Executive Director
Keralam Museum